

WHAT'S YOUR GPA?

American Gelbvieh Association's Newest Program

Gelbvieh Performance Advantage



Since the early days of the Gelbvieh breed in the United States, Gelbvieh breeders have placed a high value on performance data as a means of proving the merit of Gelbvieh seedstock. As Gelbvieh breeders and members of the American Gelbvieh Association (AGA), we realize much is asked of you in terms of a seemingly endless stream of data that is submitted to the association. While this data provides a significant value in terms of more accurate EPDs and overall breed improvement sometimes it seems like we ask for a lot but may not give back as much in return.

In the spirit of adding value to your AGA membership and your Gelbvieh cowherd the seeds of the Gelbvieh Performance Advantage (GPA) program were sown. The fundamentals of this program serve to provide a tool to promote the performance aspects of an individual AGA member's operation. Flexibility within the GPA program encourages each producer to set and work within performance oriented goals that best serve to produce the Gelbvieh or Balancer product their customer is seeking.

AGA members attaining GPA levels, see page 40, will be able to promote they have met the criteria established in the program. Think of how breeders currently promote Dam of Merit. Status will be also promoted within AGA materials, on the AGA websites and members can use logos on their own promotional materials.

The Gelbvieh Performance Advantage Program, unique within the seedstock industry, provides a new means for Gelbvieh producers both small and large to promote the performance aspects of their program.

How will it work: AGA members can qualify at specific levels based on established criteria. Criteria will be based primarily on collection and submission of performance data as well as using sires that meet or exceed certain requirements.

How many levels will there be: Three – Bronze, Silver and Gold.

What is required to reach these levels: Members will be able to pick from a menu, see page 39, in order to accumulate the points necessary to reach each level.

Validation Process: The process will require submission of a simple questionnaire/application which identifies criteria completed towards a specific GPA level.

What is the time frame for this qualification: GPA status will be awarded yearly based on the previous calendar year. Applications will be returned on or before May 1 so that the information can be validated in time to be included in the June/July Herd Reference edition.

Who is eligible: All AGA and AGJA members in good standing are eligible to participate in this program.

Full details and program worksheets
can be found on the AGA Website at
http://www.gelbvieh.org/library_resources.htm

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		Examples to meet program levels				
Performance Record Submitted		Points	Bronze 100 Pts	Silver 200 Pts	Gold 300 Pts	Your Program
Growth and Performance Records						
	Birth Weight and Calving Ease on current calf crop	10	10	10	10	
	Weaning Weights on current calf crop	5	5	5	5	
	Yearling Weights on Bulls	5	5	5	5	
	Scrotal Circumference and Hip Heights on Yearling Bulls	10	10	10	10	
	Ultrasound data on Yearling Bulls	10	10		10	
	Ultrasound data on Yearling Heifers	20		20	20	
	Yearling Weights on Replacement Heifers	15		15	15	
	Hip Height and BCS Score On Yearling Heifers	20			20	
	Pelvic Measurement on Yearling Heifers	15				
	Disposition Scores on Weaned Females	20				
	Disposition Scores on Weaned Males	20				
	Disposition Scores on Retained Yearling Females	20		20	20	
	Disposition Scores on Yearling Bulls	20			20	
	Weights and Body Condition scores on Cows within 30 days of Weaning	20			20	
	Hip Height on Cows within 30 days of Weaning	10				
	Udder scores within 24 hours of Calving	10			10	
	Recipient Females - AMGV # or Age and Breed Composition	15				
	Submission of Carcass Data from valid Contemporary Group	20				
Breeding						
	AI - Heifer AI	15	15	15	15	
	AI - Cow AI - Minimum of 30% AI calves produced	10	10	10		
	AI - Cow AI - Minimum of 50% AI calves produced	20			20	
	Calving Season - Not to exceed two different 90-day periods	15	15	15	15	
DNA Testing						
	Bull Calves - DNA profiled	15		15	15	
	Heifer Calves - DNA profiled	15			15	
Sire Selection						
	All bulls used meet or exceed Tenderness Standard (1)	20		20	20	
	All bulls used meet or exceed \$Carcass Value Standard (2)	20		20	20	
	All bulls used meet or exceed "Gelbvieh Trait Standard" (3)	20	20	20	20	
	Totals		100	200	305	

Sire Selection Standards

1 - Tenderness Standard - or comparable Molecular Breeding Value

As of 1/1/2009 bulls have a score of at least :

- Pfizer/Bovigen - GPD \geq -.7 (2 stars or better)
- Igenity WPSF Effect \geq -.7 (Tenderness 4 or better)

2 - \$ Carcass Value Standard \geq \$6.50

3 - "Gelbvieh Trait" Standard

- Milk EPD \geq 10
- Scrotal Circumference EPD $>$ 0

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GPA Levels



GPA GOLD... Producers reach this level by collecting and submitting data on the highest percentage of performance data points. These herds also tend to have a high percentage of AI breeding as well as routinely DNA test this season's calves. Sire selection places a strong consideration on the AGA's breed improvement goals. Attaining this level requires 300 Points.



GPA SILVER... Silver level producers, in addition to standard types of measurements, typically collect a greater amount of data on animals later in their production cycle. This can include complete yearling data on females, as well as a variety of measurements on mature cows. Ultrasound data collection and DNA testing is usually a standard practice amongst these breeders. 200 Points required at this level.



GPA BRONZE... Gelbvieh producers at this level gather performance data above the minimum standards set for the breed. Typically a good mix of performance data collection, DNA testing and Sire Selection standards categorizes a breeder at this level. A total of 100 Points, from any combination of categories from Chart on page 39 is required at this level.

