



Breeder Block Contract



_____ I would like to purchase (or renew) a 1 inch Breeder Block ad for 11 issues at the cost of \$257.40 starting with the month of _____ (please indicate start month, see back for details).

_____ I would like to purchase (or renew) a 2 inch Breeder Block ad for 11 issues at the cost of \$514.80 starting with the month of _____ (please indicate start month, see back for details).

Please provide the following information to create your Breeder Block ad. Or if you are renewing a contract, please indicate any changes.

Farm Name (if applicable): _____

Contact Name (s): _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number (s): _____

Email: _____ **Website:** _____

Logo: Do you have a logo? Yes No

If you do have a logo, attach a clean copy on a white sheet of paper or email it to katied@gelbvieh.org, subject line "breeder block ad". Preferred formats are jpeg, tiff or PDF.

Optional: Tagline, description of program, sale date info (20 word maximum)

Gelbvieh World will give a **10% discount** on any additional advertising space purchased during the contract period. NOTE: Added charges (color scans, color, extra artwork, etc.) are not subject to discounts.

If the advertiser breaks a contract, *Gelbvieh World* has the right to bill that advertiser for all discounts given on previous and current display advertising during the current contract year. If a contract is broken, no refund of the amount paid on the breeder block will be given. *Gelbvieh World* must receive full payment and a signed contract before a Breeder Block advertisement will begin in the magazine.

Please Sign Contract and Return with Payment (\$257.40 for 1 inch; \$514.80 for 2 inch) to:

Gelbvieh World, 10900 Dover Street, Westminster, CO 80021

Check or credit card accepted.

Visa, MasterCard, or Discover Number: _____

Name on Card: _____ Expiration Date: _____

Signature of Advertiser _____ **Date** _____

***Gelbvieh World* and *The Profit Picture* Publishing Schedule**

When selecting the month you wish to start your Breeder Block Contract, please keep in mind the publishing schedule for the *Gelbvieh World* and *The Profit Picture*. Signed contract, ad copy and payment must be received in the AGA office by the corresponding due date for each of the issues (see below). For example, to start a Breeder Block Contract in the January issue, we must receive contract, copy and payment by November 16, 2009.

Issue	Due Date
January: Breeding Reference Guide	November 20, 2009
February: Profit Picture – Bull Selection	December 7, 2009
March: National Gelbvieh Convention	January 20, 2010
April: Nutrition and Feeding	February 22, 2010
May: Herd Health	March 22, 2010
June-July: Herd Reference Edition	May 5, 2010
August: Seedstock Marketing	June 21, 2010
September: Junior Feature	July 20, 2010
October: Profit Picture – Feeder Calf Marketing	August 17, 2010
November: The Gelbvieh Cow Herd	September 20, 2010
December: Productivity and Research	October 20, 2010