

Hitting the Industry's Carcass Target



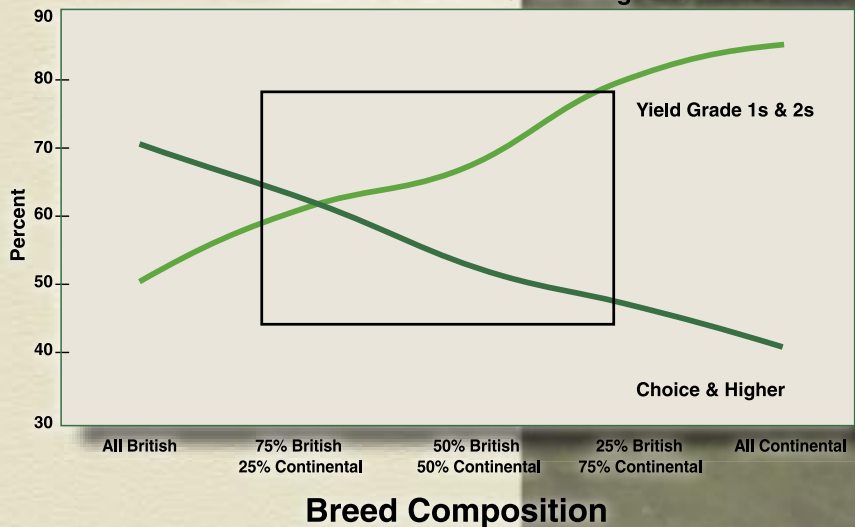
The industry demands an animal that grades Choice, while posting a Yield Grade 1 or 2 carcass. A combination of marbling and lean meat yield—not an easy target to hit. SmartCross® delivers exactly that kind of animal.

Thousands of records from the Gelbvieh Alliance show that a blend of 25 to 50 percent Gelbvieh with 50 to 75 percent British, is ideal in producing cattle that will quality grade Choice and Yield Grade 1 or 2. Research also shows that the SmartCross® blend produces the highest efficiency and lowest cost of gain in the feedlot. Choose the right blend of Gelbvieh or Balancer® genetics to fit the industry window.

The cow-calf producer gets added pounds at weaning time, the feedyard owner has an animal that converts feed into pounds, and the packer gets an animal that is Choice with pounds of lean meat yield. SmartCross® makes cross-breeding easy and profitable for all industry segments.

Carcass Window of Acceptability

Balance of Muscle & Marbling



Feedlot Window of Acceptability

Optimum Blend of Gain & Efficiency

