

## Board of Directors Reviews Strategic Plan during April Meeting

The American Gelbvieh Association Board of Directors held their spring meeting April 11-12, 2014, at the AGA headquarters office in Westminster, Colo. The following is a list of action points approved by the Board during the meeting. The next meeting of the Board of Directors will be the annual budget meeting held August 14-16, 2014.

1. Voted to accept the AGA Board minutes of January 9, 2014 and February 12 & 19, 2014 teleconference.
2. Voted to change the number of American Gelbvieh Foundation (AGF) Board members from seven to nine members.
3. Moved to change National Sale Rule number 5 to read all animals consigned in the National Gelbvieh Sale must be tested for genetic conditions known to exist in Gelbvieh and Balancer® animals with full disclosure of results.
4. Ratified the actions of the AGF Board.
5. Reviewed and approved the AGF financial statement.
6. Reviewed and approved the AGA March 2014 financial statement.
7. Voted to notify CREO on or about May 1, 2014 of AGA's intent to terminate agreement services.
8. Accepted the March 2014 AGA activity report.
9. Voted to replace carcass value (CV) and feedlot merit (FM) indexes with feeder profit index (FPI), effective with the launch of the DigitalBeef registry system.
10. Adopted \$Cow as the name for the AGA's new maternal index.
11. Requested that staff investigate registering the names \$Cow and Feeder Profit Index.
12. Tabled a motion until the August 2014 Board meeting to require that all natural sires used in pasture matings be required to have DNA parentage markers on file prior to recording calves born on or after January 1, 2016.
13. Voted to add an effective date of 1-1-14 to the motion passed at the January 9, 2014 meeting that stated to eliminate "hybrid" designation on the pedigree if the animal has two (2) known parents a recognized breed registry and will be effective with the implementation of the DigitalBeef registry system.
14. Voted to eliminate the "Hybrid" designation on the pedigree.
15. Voted to allow members to set a default designation for percentage as well as their own "branded" designation with the exception of "Balancer" and "Southern Balancer®" which are AGA registered trademarks. Members would be responsible for their own branding and trademarks.
16. Referred discussion of designation of DNA trait status for progeny based on DNA tested parents to the AGA Breed Improvement committee to develop a recommendation for the August Board meeting.
17. Voted to contract with Tony Hemminger of Western Investor Network to list the AGA headquarters building for sale and to get an additional independent appraisal.
18. The date for the AGA Board's summer budget meeting was set for August 14-16, 2014 at the AGA headquarters.